



Services of the San Francisco
Public Utilities Commission

CleanPowerSF

CleanPowerSF Update

Local Agency Formation Commission

April 21, 2023



Agenda

1. Community Food Service Energy Efficiency
2. Generation Rates Update
3. Earth Month Activities



Community Food Service Energy Efficiency Program



Background

- State and City goals and CleanPowerSF's Business Plan identify energy efficiency as a preferred resource.
- Customer Program landscape has been changing; opportunity to fill gaps.
- CCA option: "Elect to Administer" Ratepayer funds.



Program Summary

What Free energy audits and energy improvements to food sector businesses and organizations.

Why Gap in programs serving this sector; COVID impacts.

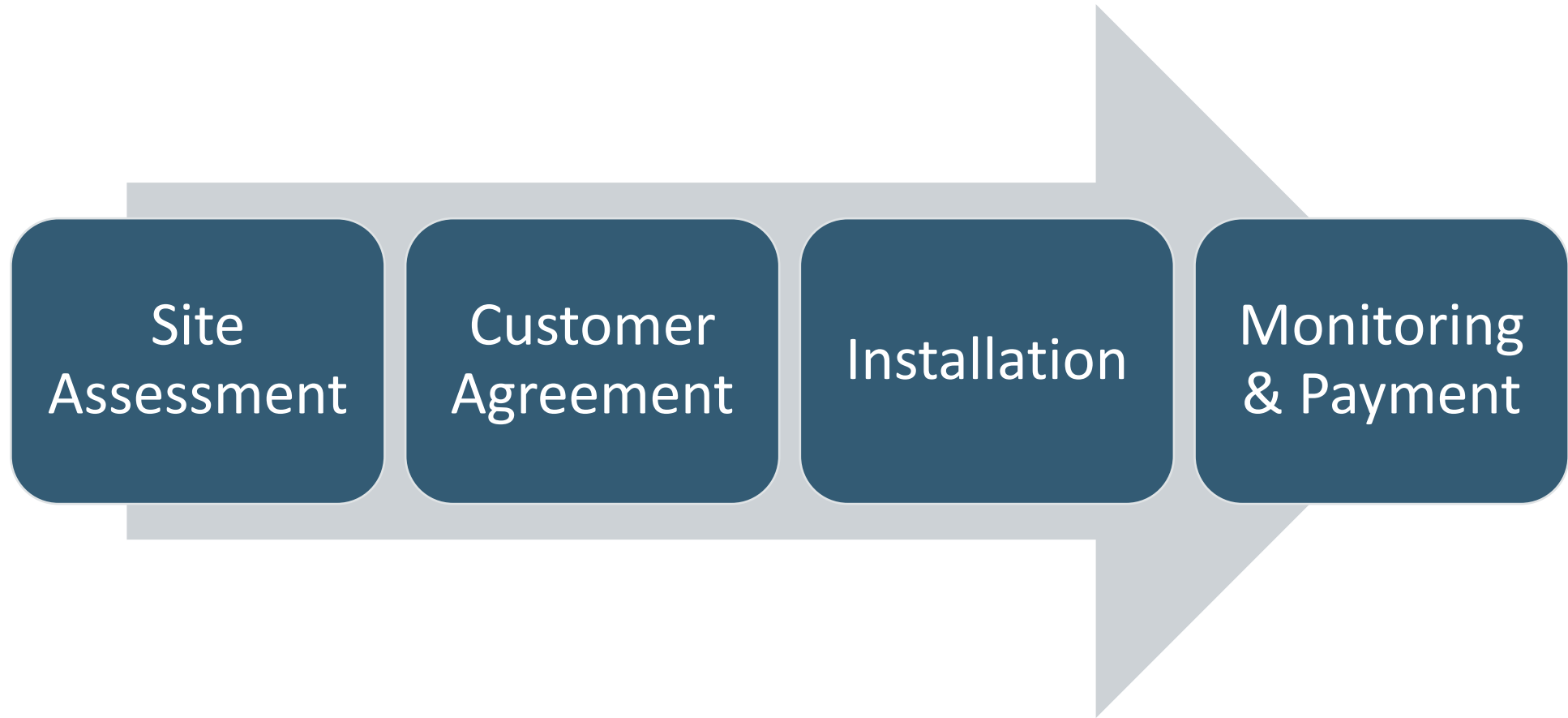
How \$4.5 million in ratepayer funding via CPUC over 3 years; partnership with SF Environment; City-driven outreach

Who Small to large grocery, restaurants, refrigerated warehouses, non-profits addressing food insecurity

When Pending RFP for Energy Service Company, target: late summer 2023



Pay-for-Performance Model





Generation Rate Update



CleanPowerSF Rates Landscape

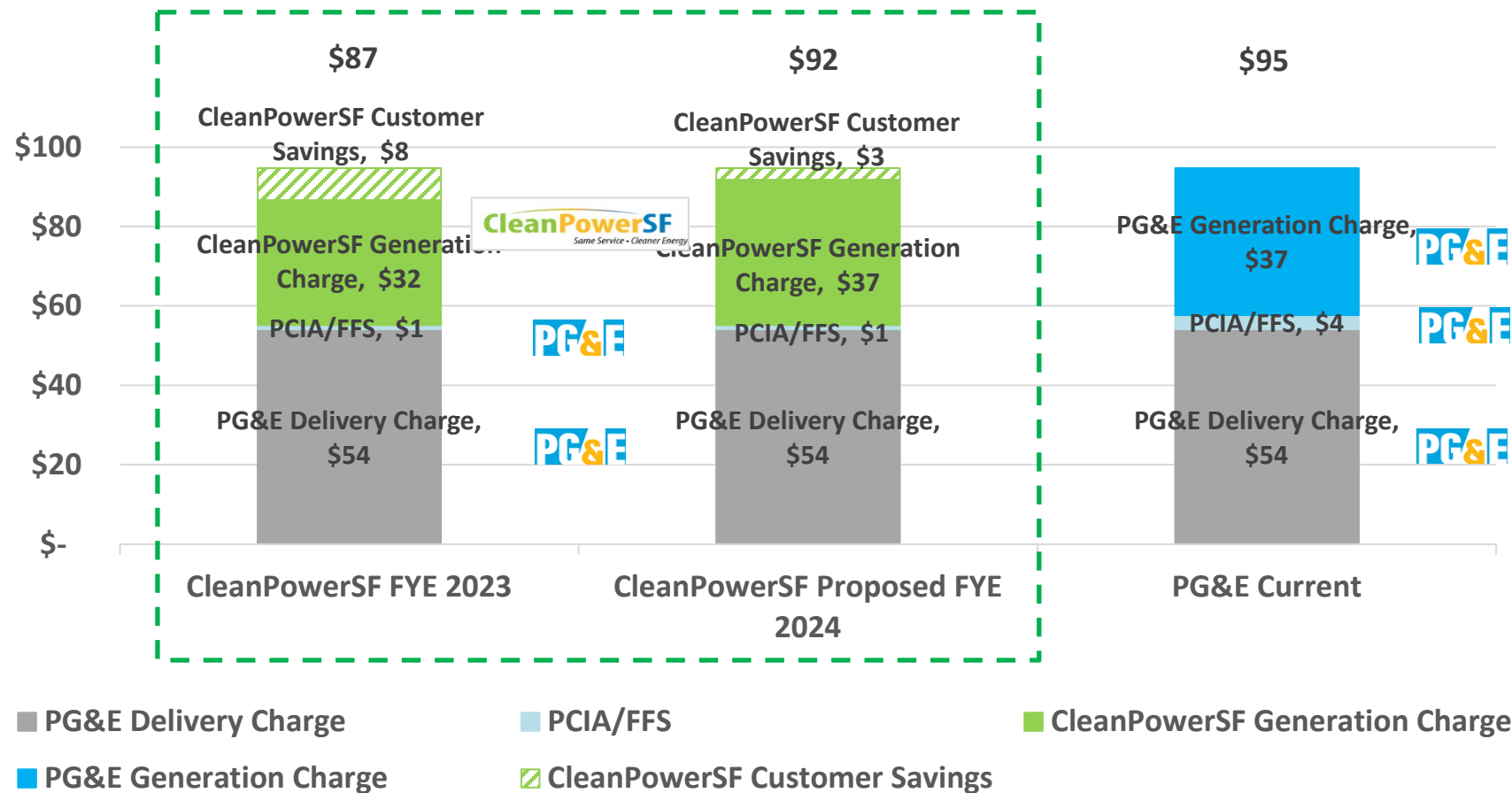
- 2022 Power Rates Study
 - CleanPowerSF's first rates study
 - Adopted FY 2022-23 cost of service rates in May 2022
- Key outcomes of rates study
 - Ensure financial sustainability: program's cost of service, no longer follow PG&E
 - Prioritize customer needs
 - Support City's climate action goals
 - CleanPowerSF FY 2022-23 rates decreased from FY 2021-22 rates



FY 2023-24 Rates Setting

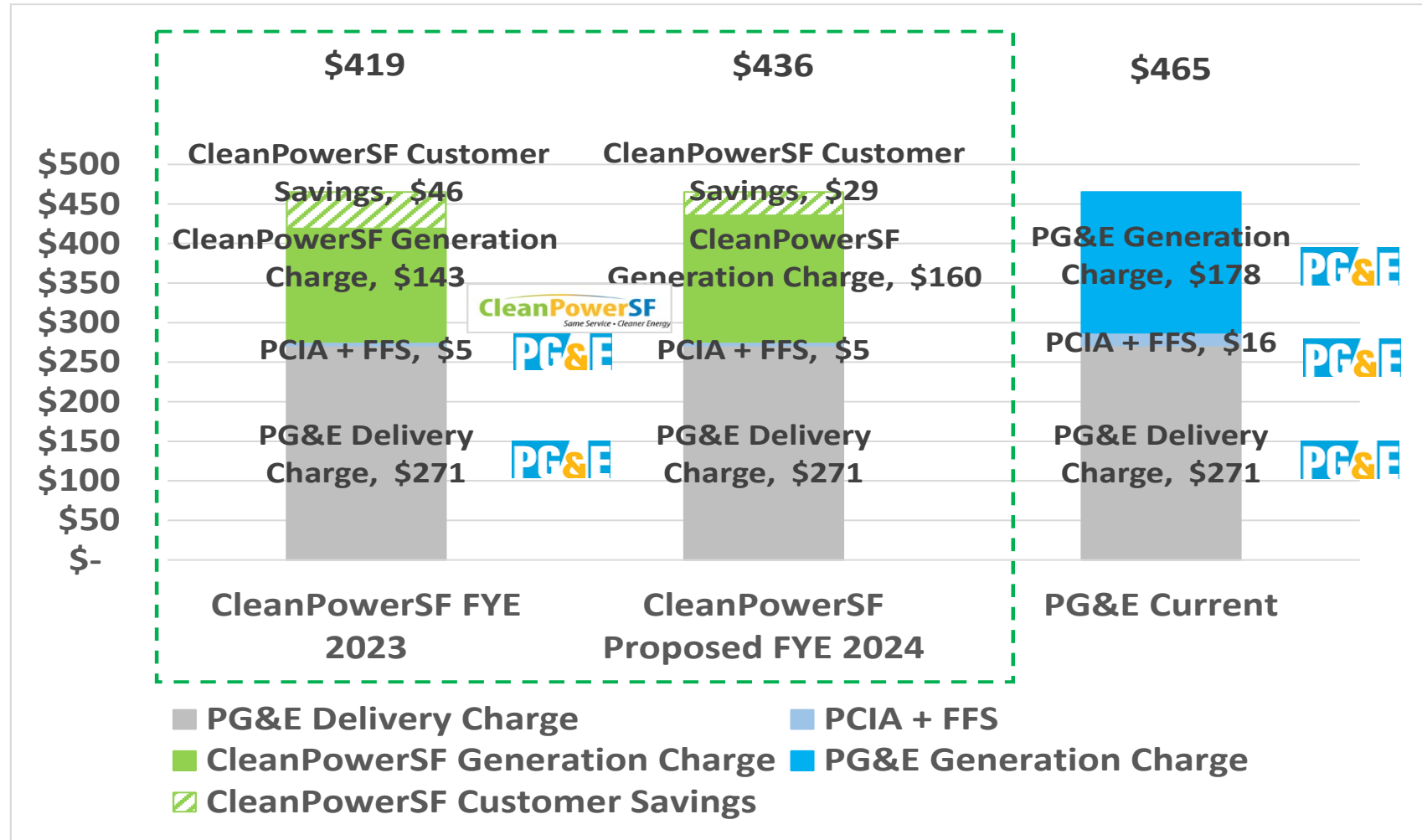
- Revenue Requirement
 - SFPUC-adopted 10-Year Financial Plan
- Cost Functionalization, Classification, and Allocation
 - Leverage 2022 SFPUC Power Rates Study
 - Update FY 2023-24 power supply contracts
 - Update with FY 2021-22 weighted energy price
- Rate Design
 - Analyze FY 2023-24 bill impact for CleanPowerSF customers
 - Compare bills of CleanPowerSF customers to PG&E customers
 - Analyze rate schedules for rebalancing

Bill Impact: Residential (E-TOU-C)



Assumes 270 kWh monthly usage on default E-TOU-C rate schedule. Customers' bills on time-of use rates can vary significantly based on usage patterns.

Bill Impact: Small Commercial (B-1)



Assumes 1,304 kWh monthly usage. Customers' bills on time-of-use rates can vary significantly based on usage patterns.



Schedule

- 4/11: SFPUC Rate Fairness Board
- 4/11: Power Subcommittee of the SFPUC Citizens Advisory Committee
- 4/21: SF LAFCo
- 5/9: SFPUC Commission
- 5/12: Submission of rates to Board of Supervisors
- 7/1: Effective date for new rates



Earth Month Activities



SuperGreen Upgrade Campaign

- Digital advertising campaign and in-person activations
- Goals
 - Drive enrollment in SuperGreen
 - Increase awareness of CleanPowerSF
 - Increase direct customer engagement (in-person outreach)
 - Offer an action San Francisco residents can take during Climate Action Month
- April 2023



In-person Activations

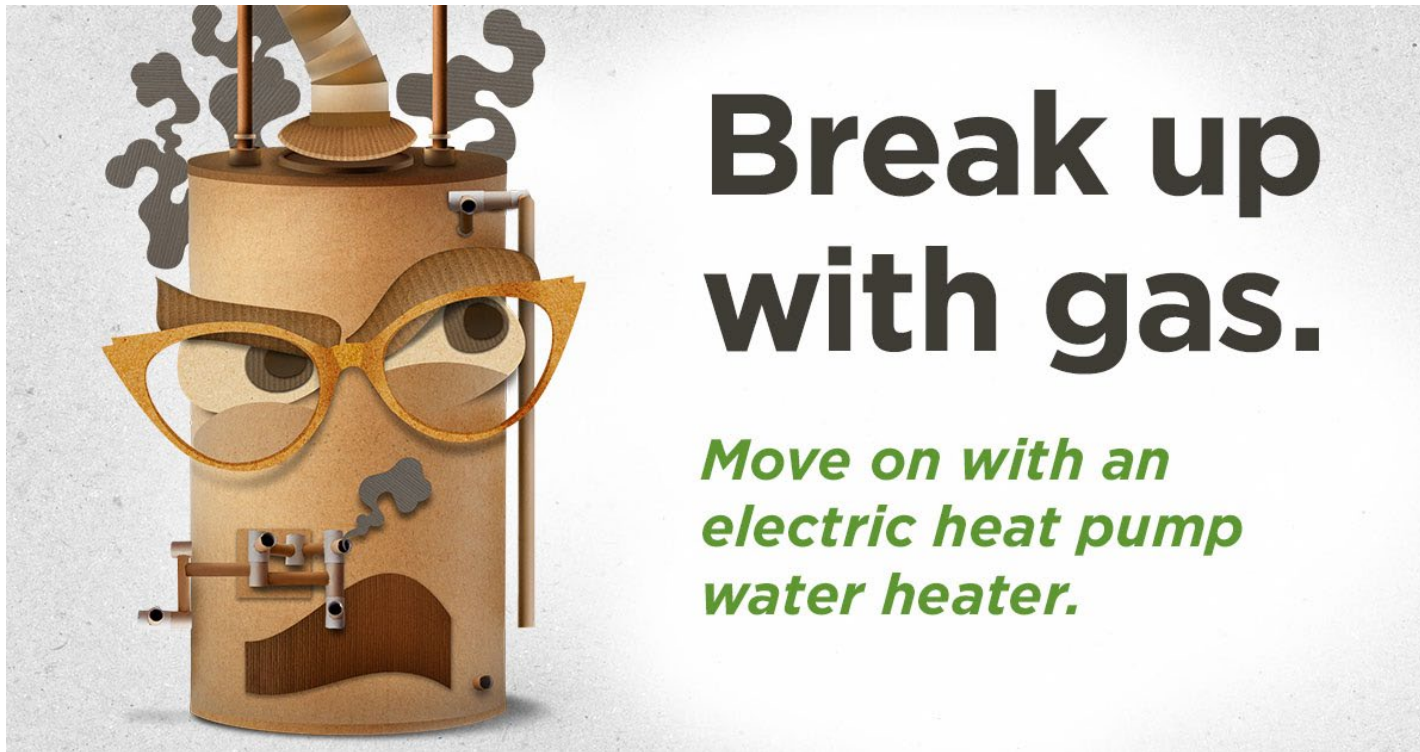
- Multiple upcoming activation(s) to engage customers in person
 - Earth Day Golden Gate Park, 4/22
 - Latino Task Force Event Mission District, 4/30
 - Sundays Streets Bayview Hunters Point, 5/21
- Green apartment set photo op
- SuperGreen/SuperGreen Saver sign-ups



Heat Pump Water Heater & Electrification Awareness Campaign

- Goals
 - Increase adoption of heat pump water heaters
 - Raise awareness among San Francisco residents about the benefits of electrification
 - Encourage San Francisco residents to learn more and consider going electric in their home
 - Increase CleanPowerSF brand recognition
 - Drive traffic to CleanPowerSF website
- April– May 2023

Call to Action: Break Up with Gas



New landing pages and resources for going all-electric available at CleanPowerSF.org

Learn more at:

www.cleanpowersf.org/waterheater

www.cleanpowersf.org/goelectric



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Water
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Thank You

Go 100% renewable
today at:

www.CleanPowerSF.org
